

**MID-COLUMBIA
MASTERSINGERS**

Proud member of the Tri-City Regional
Chamber of Commerce and
Tri-Cities Visitor & Convention Bureau

MID - COLUMBIA MASTERSINGERS 2011-12 CONCERT PROGRAM ADVERTISING

**Advertise your business in the Mid-Columbia Mastersingers
full-size glossy concert programs as a patron of the arts!**

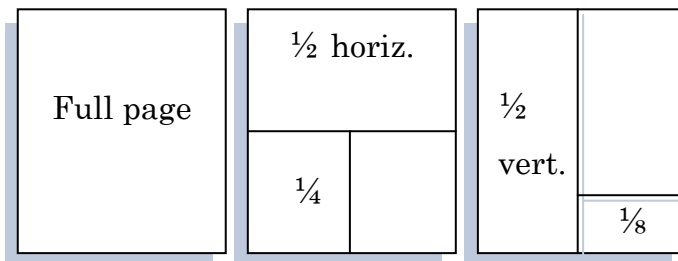
**Concert attendees recognize and support businesses that
advertise with regional performing arts organizations.**

<u>Ad rates</u>	<u>W x H</u>	<u>B&W</u>	<u>COLOR</u>
Full page	8"x10.5"	\$900	\$1200
1/2 page vertical	4"x10.5"	\$450	\$550
1/2 page horizontal	8"x5.25"	\$450	\$550
1/4 page	4"x5.25"	\$300	\$375
1/8 page	4"x2.625"	\$150	\$185

Prime placements for color ads on the back and inside covers are available on a first-come, first-served basis until the spaces are full. Color ads received after the prime placements are full will appear on the inner pages. Please indicate a preference for prime placement (back, inside front, inside back) in the ad form below.

Submit print-ready ads by November 30, 2011 to
molly@MidColumbiaMastersingers.org

Formats accepted: PDF, JPEG, TIFF
For questions regarding your ad, contact Molly by
email or at 460-1766.



Businesses placing full-page color ads will receive two complimentary season tickets, and businesses placing 1/2 page color ads will receive one complimentary season ticket. All other ad purchasers will receive one pair of tickets to the Mid-Columbia Mastersingers Christmas concert, good for December 16 or 18.

Ads will appear in the programs for the three remaining events of the 2011-12 season; Dec 16, 17, 18; March 2, 3, 4; and in the program for the Mastersingers annual fund-raising dinner/auction/entertainment gala April 27.

Advertiser _____ Contact Name _____

Business Address _____ City/State/Zip _____

Ad Size _____ Color or B&W _____ Price _____ Date Paid _____

Prime placement preference _____

Advertiser's Signature _____ Business Email _____

Mastersingers representative _____

Send completed form and payment to Mid-Columbia Mastersingers, PO Box 461, Richland, WA 99352

Thank you for your support of the performing arts in the Mid-Columbia region!

Mid-Columbia Mastersingers is a community performing arts organization; a premier vocal ensemble, established for the purpose of performing and promoting choral music of the highest quality and developing performance opportunities for auditioned choral artists.

www.midcolumbiamastersingers.org

509-460-1766

info@midcolumbiamastersingers.org